

# UBM Electronics | DataSheets.com

Reach design engineers while they search, select and purchase products.

## About Datasheets.com

UBM Electronics has partnered with SiliconExperts to launch [DataSheets.com](http://DataSheets.com), a new generation of parts search serving the global electronics market. DataSheets.com combines the power of UBM Electronics content with SiliconExperts robust database and search tools. With over 185 million parts, DataSheets.com is the largest database in the industry and provides designers with the timely and useful product information and tools they need to accelerate the design process.

## Datasheets.com- Not Just Another Product Search Engine!

Created by engineers for engineers, DataSheets.com provides design engineers with the detailed information they need to take their designs full circle and delivers features that are not found in any other search engine including:

- **Robust database** includes over 185 million electronics parts across various product families
- **Normalized Data** 250 worldwide engineers normalize the data which means more accurate and time-saving search results
- **Parametric search** offers ability to search by partial part number, description and manufacturer and other criteria.
- **Compare parts** to aid designers in choosing the right part for their design project
- **Customization** saves user history including recent searches, parts, comparison pages and inventory alerts for future reference.
- **Inventory Watch** keeps designers informed via email anytime a specified distributor inventory changes.
- **New Product Alerts** inform designers of new electronics parts entering the market.

## Why Sponsor DataSheets.com?

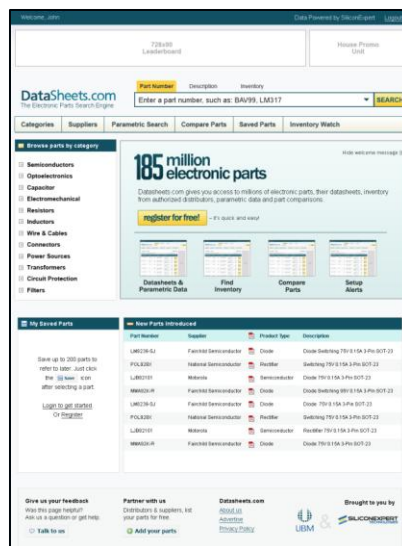
Reach design engineers while they search, select and purchase your products. A sponsorship will enable you to:

- **Target YOUR customer** - not an anonymous competitor masquerading as a sales lead!
- **Deliver deep contextual messaging** to your target audience
- **Sell your products directly** to prospective customers while they search for parts

For more information on DataSheets.com sponsorship opportunities, please contact your UBM Electronics sales representative or Alicia Fields at [Alicia.Fields@ubm.com](mailto:Alicia.Fields@ubm.com)

## Why Datasheets.com?

- Reach design engineers during the product selection process
- Deliver deep contextual messaging
- High-quality, relevant content from the entire UBM Electronics network



## About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.