

UBM Electronics | ESC Chicago

The biggest and best embedded events. The most strategic locations.

About ESC Chicago

Known throughout the global electronics industry as the premier embedded event for exhibitors, executives, engineers and journalists in the midwest, ESC Chicago will take place June 6-8, 2011 at the Donald E. Stevens Convention Center in Rosemont, IL in conjunction with the Sensors Expo and Conference.

Sensors and embedded systems are a perfect complement for each other as design engineers develop many more sensor rich systems that need real-time processing and control. We are excited about this new relationship, and are looking forward to a successful event. ESC Chicago event highlights include:

Ten conference tracks including:

- Designing for Embedded Linux (and Android)
- Medical
- Networking and Connectivity
- Open Source Software
- Project Management
- Real-Time System Development
- Robotics, Motor Control, and More Industrial Change Makers
- Safety and Security
- Software Debugging Techniques



ESC Chicago

June 6-8, 2011
Donald E Stevens
Convention Center
Chicago, IL

In addition, ESC and Sensors Expo & Conference attendees will have access to each other's keynotes and show floors. ESC attendees will be able to access the Sensors Conference program with a special add-on pass.

ESC Chicago Attendees*:

Attendees surveyed indicated that events are important to them for the following reasons:

- 73% Discover companies/products/technologies
- 70% Opportunity to identify new vendors for potential products/solutions
- 59% Develop a list of products for future consideration
- 49% Save time by evaluating multiple vendors in a short time period
- 44% Meet with technical experts from exhibiting companies

** Based on the ESC Chicago 2010 Post Show survey*

Why ESC?

- Launch new products
- Generate leads from interested buyers
- Make industry announcements
- Meet industry partners and build new business relationships

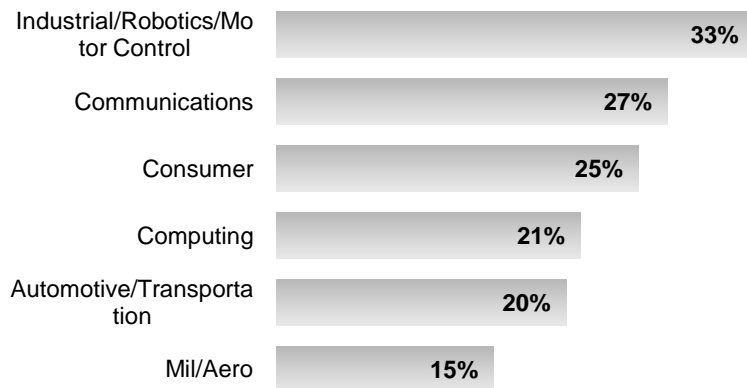
About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.

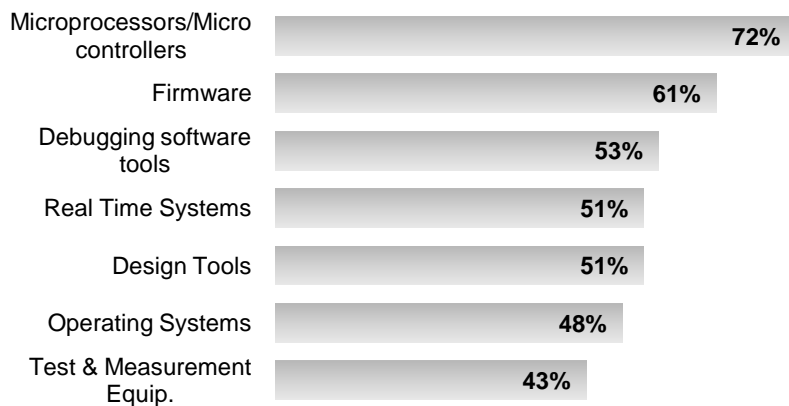
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2010 Vertical market segments involvement* :



Product Categories Involvement of Conference and Expo Only Attendees* :



* Based on the ESC Chicago 2010 Post Show survey.

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Marketing Solutions that Power the Global Electronics Market

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Reach the most important OEM's on your target list:

3M Touch Systems	Fujitsu	Moog Inc.
ABIOMED Inc.	GE	Motorola
AFL Telecommunications - Noyes	GE Healthcare Systems	Nokia Siemens Networks
Alps Electric (USA)	GE Security	Nortel
American Power Conversion	GENBAND	Northrop Grumman
Aspect Medical Systems	General Digital	NovAtel Inc.
Astro-Med, Inc.	General Dynamics	Noyes
Avedro, Inc.	Gerber Technology	Olympus
BAE Systems	GOIMOD / US TACOM	OSRAM SYLVANIA
Bechtel Bettis Inc.	Goodrich	Otis Elevator
Beckman Coulter Inc.	Haemonetics Corp.	Parker Hannifin, Energy Systems
BENSERON	Harris Corp	PARKER HANNIFIN-AEROSPACE-ESD
Booz Allen Hamilton	HARRIS-INTRAPLEX	PerkinElmer
Bosch Securit Systems Inc.	Hewlett Packard	Philips
Bose Corporation	Honeywell	Philips Healthcare
Boston Dynamics	Hospira	Philips Research
Boston Scientific	Hughes Communications, Inc.	Pitney Bowes
Cambridge Viscosity	Identech	Pratt & Whitney
Cardiopulmonary Corp.	Integra Radionics	Proton Energy System
Ciena	Integrated Command Systems	Raytheon
Cisco Systems	Integrated Spectronics	Regal Beloit
Cobham DES M/A-COM	iRobot	Renco Corporation
Codman (Johnson & Johnson)	Ivy Biomedical	Research In Motion
Concord Scientific	Jefferson Audio Video Systems	Rockwell Automation
Cybox Intl.	Juniper Networks	Rockwell Collins Inc
Cytonome/ST	KARL STORZ	RSA, The Security Division of EMC
Dalsa Corp.	Kidde-Fenwal	Samsung Electronics
Danatronics Corp.	KOSO America	Schneider Electric
Delsys Inc.	L - 3 Communications	Siemens Energy, Inc.
Dept of Defense	L3 Communications Wescam	Sperian
Diehl Controls N.A.	Locator Systems	Teleflex Medical
Dodona Bio-It	Lockheed Martin	Teradyne
Draeger Medical Systems	Medtronic MiniMed	Terascala
Draper Laboratory	Megger	Thayer Scale
EATON-PEABODY LABORATORY	Meteksan Defence Inc.	Thermo Fisher
EMC	Mettler-Toledo Thornton	Thiele Kaolin Company
Emerson	MGP Instruments	TomoTherapy
Epson Electronics America	Microline Surgical Inc.	Toshiba
Ericsson Telecomunicazioni S.p.A.	Midtronics, Inc.	Western Digital
Fairbanks Scales	Mitre	Westinghouse
Flight Landata, INC.	MITSUBISHI ELECTRIC	ZOLL Medical
Fujitec		
Zoran Corporation		

**Contact your UBM Electronics sales representative or
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