

UBM Electronics | Embedded Live

The definitive UK event for electronic design innovation and embedded systems technology development.

About Embedded Live

With unprecedented cross media support of both the UBM Electronics, a UBM company, and the Technology Group of Reed Business Information, including Electronics Weekly, **Embedded Live** will be the only opportunity in the UK in 2010 to reach the UK's 50,000 electronic system engineers and embedded developers.

Embedded Live brings together system architects, design engineers, suppliers, analysts and media from across the globe. Participate in **Embedded Live**, and you will meet with your customers, renew relationships, sell to prospects, attend press meetings, make announcements, and talk to partners.

Embedded Live will be the UK's largest and most prestigious technology and engineering event in 2010.

Meet New Customers—Worldwide

If you sell to systems architects and design engineers, you need to be at ESC, where the embedded community meets to identify solutions to immediate design challenges and to find the parts they need for their next project.

Build Awareness and Generate Leads from Interested Prospects

Each year, Embedded Systems Conferences bring together the largest audience of systems-level design engineers worldwide. ESC attendees are looking for solutions to immediate design challenges—which allows you to connect with engineers and developers who have buying power and buying intentions.

As an ESC exhibitor, you'll get exposure for your brand with millions of impressions in ESC's pre- and post-show marketing programs. More than 100 international journalists and media outlets attend and cover the Conferences each year, making them the perfect stage for you to break news and introduce new products.

Contact your UBM Electronics sales representative or

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Why Embedded Live?

- Launch new products
- Generate leads from interested buyers
- Make industry announcements
- Meet industry partners and build new business relationships

Embedded Live

October 20-21, 2010
Earls Court, London

About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.