

UBM Electronics | ePrints and Reprints

Turn our editorial content into a powerful and professional marketing piece.

About UBM Electronics ePrints and Reprints

UBM Electronics reprints let you leverage the copyrighted editorial content from our publications to develop effective marketing tools that showcase your company. They can include article reprints, ePrints, wide-format posters and more, all developed by one of the leading reprint companies, Wright's Reprints.

About ePrints

- **ePrints:** Place customized ePrints on your website for a specific period of time. ePrints can also be emailed to your prospects and clients.
- **Elite Eprint:** a digital page-turning solution that transforms a static PDF into dynamic and user-friendly presentation. Elite Eprint can also provide embedded video to capture and maintain your readers.

About Custom Reprints

Customize and present editorial content as a powerful and professional marketing piece. Whether you are using them for your next direct mail campaign or handing them out at industry events, reprints can enhance your marketing efforts

- **Stand Out with Full Color:** Make a powerful statement with colorization
- **2-Color:** Add color to turn an article into an eye-catching statement
- **Custom Front Cover:** Create a custom cover to make your editorial even more influential
- **Add a Banner:** A customized caption on the front cover draws attention
- **Advertisement:** Include an advertisement of your company or product

Other Services to Enhance Your Editorial Coverage

- **VIP (Virtual Interactive Print):** is a micro-site that is created using magazine articles in conjunction with streaming video, accolades and award logos.
- **Plaques:** Showcase your coverage with an impressive wooden plaque.
- **Posters:** Ideal for trade shows, presentations or speaking engagements
- **Postcards:** Printed on 100-pound gloss cover stock and professionally designed to create a snapshot of your featured product or service
- **Direct Mail Fulfillment:** Our creative design team will lay out your editorial to meet all postal regulations, and then print and mail the results—you simply provide your database of who is to receive your mailing and we do the rest.

For the more information about UBM Electronics Reprints and ePrints, please contact Mike Lander at 281.419.5725, ext.105 or 877.652.5295 or mlander@wrightsreprints.com.

Use Our Reprints to Create:

- Handouts for sales staff
- Press kits
- Employee training manuals
- Educational supplements
- Direct mail campaigns
- Corporate displays
- Showroom displays
- Trade show or convention handouts
- Message to stockholders in annual reports
- New product announcements

Managed by:



WRIGHT'S MEDIA
The Right Solution

About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.