

UBM Electronics | EE Times Products

Enhance your presence and connect with design decision makers across our network.

About EE Times Products

The EE Times Products section provides design engineers with the detailed information they need to take their designs full circle. It offers them a learning experience and product-choice validation. There's no better time to get your products and brands in front of your prospective customers than when they're evaluating and making their next product selection.

In the newly designed Products section of EE Times, we help engineers find and select the right elements for their next design, while supplying them with the information they need to execute with those choices as quickly and efficiently as possible.

Reach Design Engineers While They Search and Select Products

The section offers a rapid and comprehensive search capability with quick access to data sheets and up-to date pricing from top distributors but we don't stop there. Drawing on the extensive resources available to UBM Electronics News & Analysis, Design, Events and the new EE Life Community, we provide analysis and perspective on the latest products as well as full Product 360° reviews of announced offerings. The section also features Under the Hood teardowns, Comparison Tables and delivers related technical papers, design features, videos, Webinars, courses and commentary from experts including our own audience.



<http://eetimes.com/electronics-products>

Why EE Times Products?

- Reach design engineers during the product selection process
- Get the impact of a focused brand awareness campaign coupled with the ROI of a lead generation campaign
- High-quality, relevant content from the entire UBM Electronics network

About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.

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EE Times Products Sponsorship Opportunities

Sponsorship Type	Deliverables	Bronze
Product Category/Section Sponsorship <ul style="list-style-type: none"> • Advanced Technology • Analog • Boards/Buses • Electromechanical • Embedded Tools • FPGAs/PLDs • IP/EDA • Logic & Interfaces • Memory • Operating Systems • Optoelectronics • Passives • Power • Processors • RF/Microwave • Sensors & Transducers • Test & Measurement 	<ul style="list-style-type: none"> • 1-3 month commitments • 2nd IMU on main page rotation • 125 x 125 Tile ad rotation (sub pages) • (1) Text Ad rotation (sub pages) • (1) Tech Paper Upload , up to 100 leads; \$15 CPL over 100 leads OR 5,000 ROS impressions 	<ul style="list-style-type: none"> • \$2,750 net/\$3,250 gross/month/section

For additional information, please contact your UBM Electronics sales representative or Alicia Fields at alicia.fields@ubm.com.