

UBM Electronics | Embedded Systems Solutions

Total coverage of the embedded market.

About the UBM Electronics Embedded Systems Solutions

With each successive generation of electronic products, the amount of intelligence packed into them grows exponentially. From consumer devices to appliances to cars, the ability of these systems to understand and interact with users is unprecedented...and it won't be long before they will be able to anticipate needs rather than just react to them.

Designing these systems is among the most demanding tasks in engineering today. The integration of hardware, software and firmware is challenging enough — throw in the need to fit all of that functionality into small, battery-powered form factors and you have a formidable task.

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Embedded.com

Learn today. Design tomorrow.



Why UBM Electronics Embedded Systems Brands?

- Total coverage of the embedded market
- The leading source of news, analysis, product information and design support
- The biggest conference in the market
- Daily access to decision makers online

About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.

Contact your UBM Electronics sales rep or Alicia Fields
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Marketing Solutions that Power the Global Electronics Market

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