

UBM Electronics | EE Times Online

The global information resource for industry decision makers. 12 million page views per month.

About EE Times Online

The *EE Times* information network boasts eleven interrelated websites that serve the most important local markets around the globe: the US, France, Germany, India, China, Korea and Japan, as well as two regional sites serving greater Europe and Asia.

The network averages 12 million page views per month (on 1.1 million unique visits) and over three-quarters of a million unique visitors (775,000).

For engineers, visiting eetimes.com is a daily requirement to stay abreast of technology and business developments. It is the vital resource they turn to when they have a specific issue they need to address.

The network also features focused communities such as PlanetAnalog.com, which sites provide in-depth technical and design information for designers in analog systems, chip manufacturing, communications and EDA applications.

Leverage the traffic and audience numbers to get your product and brand messages to a global audience with a variety of banner, IMUs and specialty web advertising programs.

EE Times Network Average Monthly:

Page Views

4,524,899

Visits

1,654,095

Unique Visitors

962,392

The EE Times Global Online Network includes:

- EE Times Europe
- EE Times Japan:
- EE Times Asia
- EE Times China
- EE Times Taiwan
- EE Times Korea

Why EE Times Online

- 11 global websites in the most important markets
- Reach more than 1 million unique visits per month
- Get 24/7 access to electronics industry decision makers
- Go to market quickly, efficiently and cost-effectively



About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.

Contact your EE Times sales rep or Alicia Fields: (508) 416-1161

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