

UBM Electronics | EE Times Print and Digital Editions

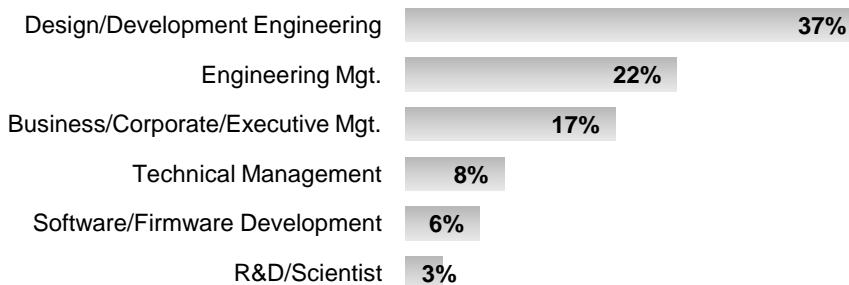
Make a big impact on more than 530,000 subscribers worldwide.

About the EE Times Print and Digital Editions

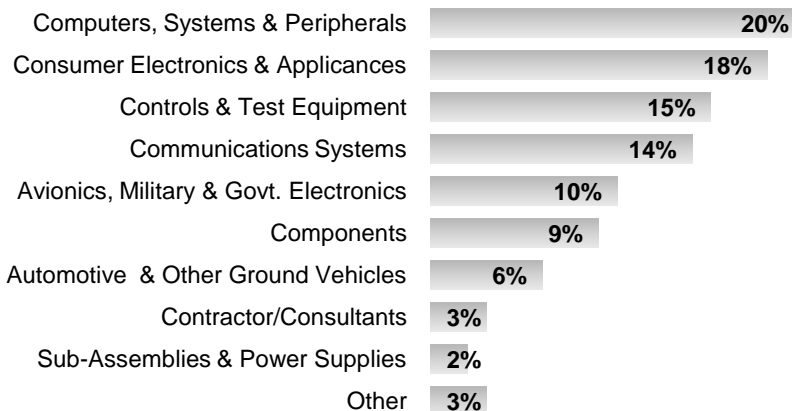
Every month more than 530,000 EE Times print and digital editions are delivered around the world. Produced in five languages and seven editions—EE Times, EE Times Europe, EE Times Japan, EE Times Asia, EE Times China, EE Times Taiwan, and EE Times Korea—EE Times provides engineers and technical managers with timely, relevant, news, analysis and opinions on the technology and business issues that shape their markets and their world.

In North America, EE Times is delivered to 141,000 electronics industry professionals. They are the designers and technical managers who will shape the future of technology, employed in the most important and dynamic end markets:

EE Times North America Print and Digital Edition Subscriber Job Functions:



EE Times North America Print and Digital Edition Subscriber Primary End Product:



Why EE Times Print and Digital Editions?

- 140,000 North America subscribers
- 530,000 subscribers worldwide
- Big impact, in an influential



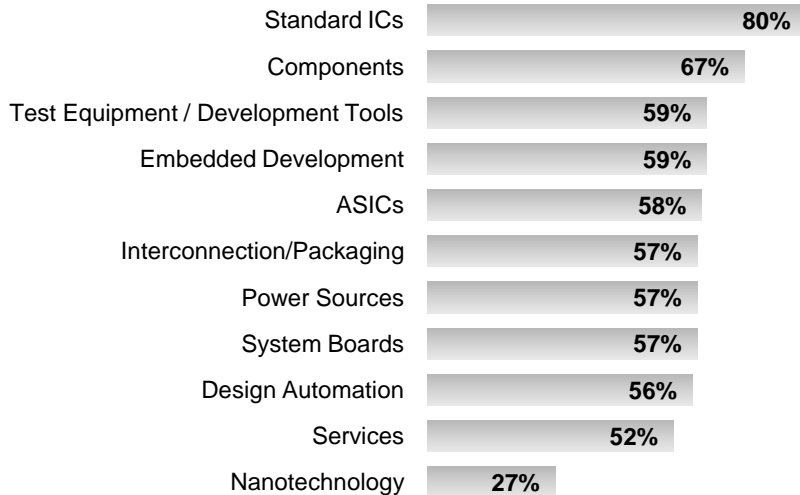
About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.

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EE Times North America Print and Digital Edition Subscribers Purchasing Involvement:



What Readers Say About EE Times:

*“ Very useful, one of the few periodicals that I look through **cover to cover**. Keeps me up on the industry and new products.”*

*“EE Times is my resource to keeping in touch with what is developing in the market, while seeing **what is new from MFRs for advertising**.”*

*“ EE Times and its associated properties have become **THE community for developers and customers of electronic products**. EE Times continues to be the focal point for information about the many sub-industries that contribute to these products. Staying abreast of developments in all of these sub-industries is **critical to success** in any one of them.”*

Contact your EE Times sales rep or Alicia Fields at Alicia.Fields@ubm.com.