

# UBM Electronics | EE Times

The information powerhouse for the global electronics industry.

## About EE Times

EE Times is the largest independent engineering resource for design decision makers in the electronics industry. Every day tens of thousands design engineers, design managers, technologists and business leaders turn to EE Times and its affiliated design communities and technical resource sites to find the information they need to be competitive in global markets.

The EE Times information network is the leading source of news, analysis and opinion in the industry. For the marketing communications professional that seeks to reach and influence these designers, EE Times is a powerful partner that can connect you with the broadest spectrum of designers, at every level of the organization, in every corner of the world, 24 hours a day, 365 days a year.

## EE Times: The Newspaper of Record



EE Times is the newspaper of record for the electronics industry. For over 30 years EE Times has covered the people, companies, and events that have shaped the industry, bringing you not just the facts of the story, but what they mean.

## The EE Times Global Online Community



What started as “just” a weekly newspaper has expanded into a global information community encompassing print versions in Europe, Asia, and Japan, multiple regional and global websites, and the digital version of EE Times, Edge. EE Times is also home to several important live events including ARM World and the annual ACE Awards.

Every month EE Times touches over a million designers and design decision makers throughout the world and keeps them informed, enlightened, entertained, and up to date. EE Times keeps designers informed and gives you a powerful way to engage this important audience.

Contact your EE Times sales rep or Alicia Fields: [Alicia.fields@ubm.com](mailto:Alicia.fields@ubm.com)

## Why EE Times

- The largest, most relied on information resource in the electronics industry
- 10 million page views per month
- 536,000 print and digital edition subscribers



## About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.