

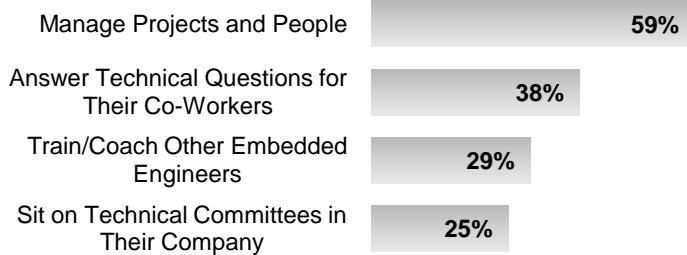
# UBM Electronics | ESC India

*The biggest and best embedded events. The most strategic locations.*

## The Largest Technical Conference on Embedded Technologies on the Indian Subcontinent

ESC India is uniquely positioned to provide high quality education and hands on training to systems level design engineers in India. ESC India was specifically created for embedded systems engineers and technical managers who are actively seeking to upgrade their design expertise, knowledge and skills as well as provide answers to their design challenges. ESC India has already made a name for itself as a global technical conference that brings together the world's leading technology experts from North America, Europe, and Asia. It provides in-depth technical training for engineers relatively new to embedded design, all the way up to courses on cutting-edge technology applications and solutions for the most experienced designers and their managers.

### ESC India Attendees Are Influential:



### ESC India Attendees Are Very involved in selecting products:

- 59% identify new products and technologies
- 31% identify new design techniques

### Build Your Brand and Generate New Sales Leads

ESC India 2011, in its fifth year, will be the largest embedded event in India and be the one place where you can be assured of reaching these decision makers and designers driving India's fast-growing embedded systems design developments.

Contact your UBM Electronics sales representative or  
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### Why ESC?

- Close business
- Change perceptions
- Reach media and analysts
- Launch products



**ESC India**  
 July 20-22, 2011  
 NIMHANS Convention  
 Center  
 Bangalore, India

### About UBM Electronics

UBM Electronics, a UBM company, is the global leader in media and marketing services for the electronics industry. Each month more than 2.2 million global electronics industry professionals engage with our online, event and print brands and communities. We serve marketers with targeted, deep and measurable engagement with our audience, and we offer innovative, next-gen marketing services built around industry-leading editorial content.

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## Reach OEMs from Key Industries at ESC India

ESC India brings together the largest number of system architects, design engineers, analysts in India. Our attendees come from dozens of countries around the world, represent all of the key industries, and allow you to reach some of the most important OEM's on your target list.

## ESC India OEM List

3M Touch Systems	Fujitec	Moog Inc.
ABIOMED Inc.	Fujitsu	Motorola <b>G</b>
AFL Telecommunications - Noyes	GE	Nokia Siemens Networks
AFL/Noyes	GE Healthcare Systems	Nortel
Alps Electric (USA)	GE Security	Northop Grumman
American Power Conversion	GENBAND	NovAtel Inc.
Aspect Medical Systems	General Digital	Noyes
Astro-Med, Inc.	General Dynamics	Olympus
Avedro, Inc.	Gerber Technology	OSRAM SYLVANIA
BAE Systems	GOIMOD / US TACOM	Otis Elevator
Bechtel Bettis Inc.	Goodrich	Parker Hannifin, Energy Systems
Beckman Coulter Inc.	Haemonetics Corp.	Parker Hannifin, Aerospace
BENSERON	Harris Corp.	PerkinElmer
Booz Allen Hamilton	HARRIS-INTRAPLEX	Philips
Bosch Securit Systems Inc.	Heat-Timer Corp.	Philips Healthcare
Bose Corporation	Hewlett Packard	Philips Research
Boston Dynamics	Honeywell	Pitney Bowes
Boston Scientific	Hospira	Pratt & Whitney
Cambridge Viscosity	Hughes Communications, Inc.	Proton Energy System
Cardiopulmonary Corp.	Identech	Raytheon
Ciena	Integra Radionics	Regal Beloit
Cisco Systems	Integrated Command Systems, Inc.	Renco Corporation
Cobham DES M/A-COM	Integrated Spectronics	Research In Motion
Codman (Johnson & Johnson)	iRobot	Rockwell Automation
Concord Scientific	Ivy Biomedical	Rockwell Collins Inc
Cyber Intl.	Jefferson Audio Video Systems	RSA, The Security Division of EMC
Cytonome/ST	Juniper Networks	Samsung Electronics
Dalsa Corp.	KARL STORZ	Schneider Electric
Danatronics Corp.	Kidde-Fenwal	Siemens Energy, Inc.
Delsys Inc.	KOSO America	Sperian
Dept of Defense	L - 3 Communications	Teleflex Medical
Diehl Controls N.A.	L3 Communications Wescam	Teradyne
Dodona Bio-It	Locator Systems	Terascal
Draeger Medical Systems	Lockheed Martin	Thayer Scale
Draper Laboratory	Medtronic MiniMed	Thermo Fisher
Eaton-Peabody Laboratory	Megger	Thiele Kaolin Company
EMC	Meteksan Defence Inc.	TomoTherapy
Emerson	Mettler-Toledo Thornton	Toshiba
Epson Electronics America	MGP Instruments	Western Digital
Ericsson Telecomunicazioni S.p.A.	Microline Surgical Inc.	Westinghouse
Fairbanks Scales	Midtronics, Inc.	ZOLL Medical
Flight Landata, INC.	Mitre	Zoran Corporation
	MITSUBISHI ELECTRIC	